

Dealer of
SML
ISUZU



**Brahmaputra
Automobiles**

Introduction

Company Profile: Brahmaputra Automobiles:





Brahmaputra automobiles are an ancillary company of Brahmaputra Coach Builders, one of India's North East regions bus fabricators, who are into the fabrication of bus bodies since 1980, an organization employing more than 100 employees, skilled and efficient in the field of work they are authorized to handle. **The company diversified itself in April, 2012 in the dealership industry by naming itself as the authorized dealer for sales, service and spare parts for SML ISUZU(formerly Swaraj Mazda limited).** Since Brahmaputra Automobiles is a new start up dealership the organizational structure of it is pretty simple with only 12 employees and counting under its name headed by Marketing Sales manager for works related to marketing and followed by sales executives. The work shop is handled by works manager followed by service managers, foreman and mechanics who are expertise in their field of work respectively. The company has further plans of expansion in other North Eastern states sooner, which would be catering to the needs of **light commercial vehicles** and **Medium utility vehicles** demand by delivering SML ISUZU vehicles. The business philosophy is built around the promise of making people "commute on wheels" and making transportation easier which is a splendid idea as the Northeaster part of India is fast developing and there is huge market potential.

Company Structure:

Name	Brahmaputra Automobiles
Head office	Gorchuk, NH-37, Guwahati, Assam Phone number: 0361-2270135, +91-8486041291 mail id
Founded	Brahmaputra automobiles was founded in April 2012, as an ancillary company of Brahmaputra Coach Builders with the motive of being leaders in dealership of Light commodity vehicles and medium utility vehicles.

Vision	To be a market leader and the preferred company for LCV and MUV dealership of SML-ISUZU in and around northeast.
Values	<ul style="list-style-type: none"> • Quality • Service • Professionalism
Strategy:	<ul style="list-style-type: none"> • To achieve top 5 market position in the northeast region through a multi-distribution, multi-product platform • To leverage Brahmaputra Automobiles local knowledge, infrastructure and customer base • To deliver high levels of return • To build long term value with our business partners by enhancing their overall experience from buying until after sales service. • To be recognised as being qualified by our customers
Managing Director	Mr. K.C. Das
Manager Administration	Mr. Bhaskar Saikia
Sales Manager	Mr. Dipankar Gogoi
Accounts Manager	Mr. Dhruba Jyoti Sarma
Marketing and Sales Asst Manager	Mr. Dhritikesh Das
Works Manager	Mr. Abhijit Das
Branches	1
Employees:	12 + counting employees







SML ISUZU Buses

Model Name	Variants	Photo
SCHOOL BUS >	BS-III BS-IV	
PRESTIGIOUS BUS >	BS-III BS-IV	
EXECUTIVE BUS >	BS-III BS-IV	
S7 Bus >	BS-III BS-IV	

SML ISUZU Ambulance

Model Name	Variants	Photo
CARDIAC AMBULANCE >	BS-III BS-IV	
AMBULANCE >	BS-III BS-IV	

SML ISUZU Trucks

Model Name	Variants	Photo
<p style="text-align: center;">SARTAJ HG72 ></p>	<p style="text-align: center;">BS-III BS-IV</p>	
<p style="text-align: center;">COSMOS ></p>	<p style="text-align: center;">BS-III BS-IV</p>	
<p style="text-align: center;">SUPREME ></p>	<p style="text-align: center;">BS-III BS-IV</p>	
<p style="text-align: center;">SUPER ></p>	<p style="text-align: center;">BS-III BS-IV</p>	
<p style="text-align: center;">SAMRAT ></p>	<p style="text-align: center;">BS-III BS-IV</p>	
<p style="text-align: center;">TIPPER ></p>	<p style="text-align: center;">BS-III BS-IV</p>	

Contact Information

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